

## 2009-2010 Goals and Strategies

### **Legislative Regulatory Committee**

Tax Policy – Introduce tax legislation; continue to assess viability of such Bill; manage budget  
Clean Water Restoration Act – Continue to support and build alliances for the passage of CWRA  
Lobby for increased funding, training and oversight related to the implementation of the New Rule  
Other – Evaluate Energy Bill and other environmental initiatives in legislation

#### **- Rule Oversight Subcommittee**

Complete and build on existing survey and disseminate information to members  
Assess whether we should continue to work with UNC on survey  
Work with Bob Brumbaugh and IWR to get Corps survey  
Identify process for gathering data

### **Conservation Banking and Emerging Markets Committee**

Conservation Banking – Work toward a rule or a standard for “no net loss” relating to mitigation for ESA impacts and Conservation Banks  
Water Quality Trading – Continue to seek opportunities for mitigation bankers in the developing WQT markets  
Carbon Offset – Identify Carbon Offset Group to affiliate with and become a member  
Other emerging markets – Monitor and inform membership of other emerging markets, as appropriate

### **Membership**

Increase membership and the type of member with outreach  
Strive for 40% member participation on committees  
Assess whether non profit and State Associations should be members

#### **- State Liaison Subcommittee**

Inventory existing and pending State Associations  
Reach conclusion on how to interact with such associations (fees, structure, etc.)

### **Communications**

Continue to work with PR firm to gain positive exposure for the industry  
Address recent negative publicity  
Prepare for EPA study on wetland bank  
Newsletter – Convene an Editorial Board for the newsletter that sets recommendations for policies regarding content, sponsorship, advertising, etc.; Editorial Board also proofs each newsletter before publication  
Website- Continue to expand the services for members-only; explore using the website as a bulletin board to post feedback from around the nation on issues and methodologies.